

16TH ANNUAL ACFE AFRICA CONFERENCE & EXHIBITION

SANDTON CONVENTION CENTRE
13 - 15 SEPTEMBER 2023



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Association of Certified Fraud Examiners

South Africa Chapter #91

ABOUT THE ACFE SA

The South African Chapter of the Association of Certified Fraud Examiners is a collection of individuals from all industries and professions who have a single goal in mind: the reduction of white-collar crime in South Africa and Africa.

We hope to receive your support in our event to promote your services and products. The Association of Certified Fraud Examiners offers opportunities to increase your company's presence by meeting with influential decision makers.

Customise your marketing efforts for maximum impact and effectiveness with our attention-grabbing opportunities.

The Association of Certified Fraud Examiners is an international, professional organisation dedicated to fighting fraud and white-collar crime. With offices in the US, Europe and Japan, and Chapters around the globe, the Association is networked to respond to the needs of anti-fraud professionals everywhere.

Our members support our mission of reducing the incidence of fraud and white-collar crime through prevention and education. As fraud becomes increasingly more prevalent and complicated in the 21st century, the Association of Certified Fraud Examiners is continually researching and developing new publications, self-study products and cutting-edge training conferences designed to educate and prepare fraud examiners for the challenges they have to face.

Why participate through sponsorship?

- Increase your pre-conference exposure through marketing coverage (website / social media / mailers)
- Raise your Company profile above your competitors
- Increase recognition and drive traffic to your exhibition stand / website
- Marketing platform through branding and acknowledgement
- Contribute to and be actively involved in the development and growth of the industry and those that work in our industry
- Deliver a greater return on investment. Sponsoring an event can often be cheaper and have a higher return on investment than a TV commercial or other advertising methods.
- Contribute to the upliftment of the profession
- Increase your Company's perceived image – sponsoring such a big, professional and reputable event will provide the impression that your company is a reputable one
- Gain the respect and creditability of your target audience

Why exhibit?

- Launch new products
- Strengthen current product popularity
- Generate sales leads
- Reach new specific markets
- Meet with sector specific audience
- Be recognised
- Brand trust: if you exhibit then you are more likely to be considered a serious business player
- Visibility: you might have a strong online presence, but to strengthen and grow, there also needs to be a real visibility. People buy from people
- Train, coach and motivate staff in communication skills
- Market intelligence – get to know your competitors and their products
- Keep up on industry trends and products that compliment your business

GENERAL CONFERENCE INFORMATION

The premier selling opportunity of the year

The 16th Annual ACFE Africa Conference & Exhibition hosted by the ACFE SA is recognised as the largest anti-fraud event in Africa, and second-largest in the world. This year, we are looking forward to our first face-to-face Conference since 2019!

The 3-day conference programme is carefully structured to include presentations and workshops by leading experts on fraud, corruption, and related fields. This programme also allows you to attend sessions and earn up to 20 CPE/CPD points which are claimable from our MoU partners.

We aim to bring more than a thousand anti-fraud professionals from across the world together! Our attendees all have a shared desire to gain leading-edge knowledge and explore the newest resources for fighting fraud to achieve their goals effectively. Fraud-fighting professionals need up-to-date solutions that can be understood and implemented quickly. The ACFE is committed to providing these practical solutions at the Annual Fraud Conference and Exhibition, and exhibitors have an unparalleled opportunity to do this during the conference. During this event, you will be able to interact with fellow attendees and ask questions to presenters.

DEMOGRAPHICS

The audience consists of ACFE members, organisations such as large accounting and law firms, insurance companies and banks; internal auditors, executive and operational managers and investigators in the public and private sectors; forensic specialists, and consulting firms. In addition, we expect large delegations from African countries, Europe and the United States. The marketing brochure will be communicated to approximately 10 000 potential participants.

CONFERENCE SPECIAL OFFERS!

- The first 10 delegates registered and paid, will receive an additional Award & Gala Dinner ticket
- The first 5 Exhibitors registered and paid will receive one free conference ticket (access to the entire conference)
- Early-bird rates (for members and non-members)
- Special discount on group bookings of 5+ delegates
- Special discount on group bookings of 50+ delegates

SPONSORSHIP OPPORTUNITIES

- Launch new products
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Gala & Awards Dinner Sponsorships
 - Including the opportunity to set up a banner at the Gala dinner event
 - With the option to give out promotional gifts to all guests attending the Dinner
- Other Sponsorships

OFFERS AND OPPORTUNITIES

PLATINUM SPONSOR

R175 000

Undoubtedly the premier profile, the Platinum Sponsorship is an unparalleled opportunity to brand your company as a leader in the industry. As a Platinum Sponsor your company will receive superior exposure and recognition leading up to and throughout the ACFE African Conference.



GOLD SPONSOR

R150 000

Gold Sponsorship provides organisations with an excellent opportunity to gain greater visibility among key decision makers within the audience, and provides the perfect step up from the more basic exhibition-focused packages. As a Gold Sponsor your company will receive superior exposure and recognition leading up to and throughout the Conference.



SILVER SPONSOR

R100 000

ACFE conferences are a fantastic way to reach a captive audience of decision makers that have the same goal in mind — to learn more about the latest technologies and innovations. Silver Sponsorship delivers direct access to a targeted group of professionals.



BRONZE SPONSOR

R80 000

Bronze Sponsors will enjoy excellent exposure throughout and leading up to the Conference. Along with many benefits, this is an excellent opportunity to network and brand your company among like-minded professionals.



SPONSORSHIP BENEFITS

PLATINUM SPONSORSHIP R175 000



- Corporate logo in the marketing brochure (deadline dependent).
- Corporate logo on venue signage.
- Acknowledgement in all marketing material and brochures.
- Acknowledgement in the delegate handout (Logo and Corporate Profile - ± 200 words).
- Acknowledgement as the Platinum Sponsor at the Opening Ceremony and Awards Dinner.
- Opportunity to nominate one speaker, conditions apply (deadline dependent).
- Opportunity to run a competition/prize giving.
- Opportunity to add one brochure in the delegate bag at no additional cost.
- Opportunity to add one gift in the delegate bag at no additional cost.
- Receive 1 Gala & Awards Dinner table (10 seater).
- 5 complimentary conference tickets for clients or colleagues.
- Company staff who will be manning the booth and wish to attend the conference sessions will pay an amount of R9 800.00 per delegate.
- A 27 m² (9m x 3m) exhibition stand. *Please note that this is "space only" (i.e. there is no shell, floor space only).
- 3 tables and 6 chairs will be provided, should additional tables be required the ACFE SA should be informed in advance, if not, the Sponsor will be liable for the cost.
- 6 exhibition staff allowed in the exhibition hall. Strictly no access to the conference sessions. Additional discounted conference tickets for exhibitors are available at R2 500.00 per delegate for the duration.
- The company will receive a full page in the ACFE SA Veritas Magazine to advertise their company for 4 quarters, this will only come into effect once payment is received.

GOLD SPONSORSHIP R150 000

- Corporate logo in the marketing brochure (deadline dependent).
- Corporate logo in the marketing brochure (deadline dependent).
- Acknowledgement in all marketing material and brochures.
- Acknowledgement in the delegate handout (Logo and Corporate Profile - ± 175 words).
- Acknowledgement as Gold Sponsor at the Opening Ceremony and Awards Dinner.
- Opportunity to run a competition/prize giving.
- Opportunity to add one brochure in the delegate bag at no additional cost.
- Opportunity to add one gift in the delegate bag at no additional cost.
- Receive 1 Gala & Awards Dinner table (10 seater).
- 4 complimentary conference tickets for clients or colleagues.
- The company will receive a half page in the ACFE SA Veritas Magazine to advertise their company for 4 quarters, this will only come into effect once payment is received.
- A 27 m² (9m x 3m) exhibition stand. *Please note that this is "space only"
- A 18 m² (6m x 3m) exhibition stand. *Please note that this is "space only" (i.e. there is no shell, floor space only).
- 2 tables and 4 chairs will be provided, should additional tables be required the ACFE SA should be informed in advance, if not, the Sponsor will be liable for the cost.
- 4 exhibition staff allowed in the exhibition hall. Strictly no access to the conference sessions. Additional discounted conference tickets for exhibitors are available at R2 500.00 per delegate for the duration.
- Company staff who will be manning the exhibition booth and wish to attend the conference sessions will pay an amount of R9 800.00 per delegate. Groups booking under the Exhibitor Discount does not qualify for a Group Discount.



SPONSORSHIP BENEFITS

SILVER SPONSORSHIP R100 000



- Corporate logo in the marketing brochure (deadline dependent).
- Acknowledgement in all marketing material and brochures.
- Acknowledgement in the delegate handout (Logo and Corporate Profile - ± 150 words).
- Acknowledgement as Silver Sponsor at the Opening Ceremony and Awards Dinner.
- Opportunity to run a competition/prize giving.
- Opportunity to add one brochure or one gift in the delegate bag at no additional cost.
- Receive 1 Gala & Awards Dinner table (10 seater).
- 3 complimentary conference tickets for clients or colleagues.
- The company will receive a quarter page in the ACFE SA Veritas Magazine to advertise their company for 4 quarters, this will only come into effect once payment is received.
- A 9 m² (3m x 3m) exhibition stand. *Please note that this is "space only" (i.e. there is no shell, floor space only).
- 1 tables and 2 chairs will be provided, should additional tables be required the ACFE SA should be informed in advance, if not, the Sponsor will be liable for the cost.
- 3 exhibition staff allowed in the exhibition hall. Strictly no access to the conference sessions. Additional discounted conference tickets for exhibitors are available at R2 500.00 per delegate for the duration.
- Company staff who will be manning the exhibition booth and wish to attend the conference sessions will pay an amount of R9 800.00 per delegate. Groups booking under the Exhibitor Discount does not qualify for a Group Discount.

BRONZE SPONSORSHIP R80 000

- Corporate logo in the marketing brochure (deadline dependent).
- Acknowledgement in all marketing material and brochures.
- Acknowledgement in the delegate handout (Logo and Corporate Profile - ± 125 words).
- Acknowledgement as Bronze Sponsor at the Opening Ceremony and Awards Dinner.
- Opportunity to run a competition/prize giving.
- Opportunity to add one brochure or one gift in the delegate bag at no additional cost.
- Receive 1 Gala & Awards Dinner table (10 seater).
- 2 complimentary conference tickets for clients or colleagues.
- The company will receive a quarter page in the ACFE SA Veritas Magazine to advertise their company for 4 quarters, this will only come into effect once payment is received.
- A 9 m² (3m x 3m) exhibition stand. *Please note that this is "space only" (i.e. there is no shell, floor space only).
- 1 tables and 2 chairs will be provided, should additional tables be required the ACFE SA should be informed in advance, if not, the Sponsor will be liable for the cost.
- 2 exhibition staff allowed in the exhibition hall. Strictly no access to the conference sessions. Additional discounted conference tickets for exhibitors are available at R2 500.00 per delegate for the duration.
- Company staff who will be manning the exhibition booth and wish to attend the conference sessions will pay an amount of R9 800.00 per delegate. Groups booking under the Exhibitor Discount does not qualify for a Group Discount.



WELCOME RECEPTION SPONSORSHIP OPPORTUNITY

R140 000

This opportunity is designed to welcome attendees and serves as an exciting opening to the conference! The reception will include refreshments and food for the delegates. The organisers will work closely with the sponsor to ensure that the event exceeds expectations and provides maximum exposure for the Company.

Welcome Reception Benefits

- Exclusive sponsorship.
- Pre-event promotion within the main conference brochure and e-mail communication (deadline dependent).
- Signage at the event location.
- Opportunity to supply Branded gifts at the event (manufacturing cost of gift not included).
- Right to supply MC for the event.
- 1 complimentary conference pass for clients or colleagues
- A 9 m² (3m x 3m) exhibition stand located in a prime position within the exhibition. Please note that this is "space only" (i.e. there is no shell, only floor space)
- 2 exhibitor tickets for exhibition stand staff. Strictly with no access to the conference sessions. Additional staff tickets available at R2 500.00 per delegate for the duration.

Conference Bags - Minimum of R70 000.00

The Sponsor will have the opportunity to have their company logo printed on the official conference bag which is handed to all registered conference attendees. This is a promotional item that will be used during the event and long after the conference concludes, providing maximum marketing impact. This exclusive Sponsorship opportunity is limited to one qualified applicant and must be reserved by July 2023.

Conference Attendee Bag Insert – R7 500.00

Item supplied by Sponsor by specified date and time, inserted in each attendee's conference bag. (insert can include: note pads, pens, water bottles, specialty items, flyers/ brochures)

Lanyards – R10 000.00

Prizes, Gift Vouchers

During the event there will be opportunities for lucky draws and fun prizes. We will appreciate any donations towards this, in any form – from gift vouchers and gift baskets to promotional items.

Terms and conditions

The ACFE SA reserves the right of admission of an organisation to sponsorship and/or exhibition opportunities.

Sponsor acknowledgement and arrangements will begin once booking and payment for the sponsorship has been received.

The ACFE SA reserves the right to approve any items that are to be included in the delegate bags.

It is the sponsor's responsibility to ensure that material deadlines are adhered to. If materials are not received by specified deadlines, the ACFE SA reserves the right to exclude the material. Such exclusions will not render the sponsorship agreement invalid

Other Ideas

Should your company have something specific that you would like to sponsor, you are welcome to present your unique ideas and concepts for sponsorship. All proposals will be considered.

AWARDS DINNER SPONSORSHIP

14 SEPTEMBER 2023

In order to provide all our members with the opportunity to be a sponsor of this event, we will have the following opportunities available:

Gala & Awards Dinner Main Sponsor (Including the opportunity to set up a banner at the gala event) :

For R60 000.00 you will receive ten gala tickets (one table) for clients or colleagues not booked for the conference, and your name and logo will be recognised on the evening programme. You may also discreetly brand your table, e.g. with a small gift and/or company logo, but this has to be pre-approved by the ACFE Conference committee. In addition, you may have one pull-up banner placed in the hall or foyer, in an allocated position.

Gala & Awards Dinner Main Sponsor (With the option to give out promotional gifts to all guests attending the gala event)

For R40 000.00 you will receive ten gala tickets (one table) for clients or colleagues not booked for the conference, and your name and logo will be recognised in the evening programme. You may also discreetly brand your table, e.g. with a small flag, but this has to be pre-approved by the ACFE Conference committee.

Award Dinner Table Sponsor:

For R15 000.00 you will receive ten gala tickets (one table) for clients or colleagues not booked for the conference. You may also discreetly brand your table, e.g. with a small flag, but this has to be pre-approved by the ACFE Conference committee.

BENEFITS OF EXHIBITING

The objective of the exhibition at the Conference is to enable corporate retailers and professional service providers to display, discuss and demonstrate their services and products to their target market. The setup and positioning of the exhibition area has been designed to maximise exposure and to provide opportunities for interaction, networking and communication between delegates and exhibitors. The Annual ACFE African Conference & Exhibition attracts anti-fraud professionals from a variety of industries who are committed to finding the best products and services to help perform their job and overcome their daily challenges.

- More than 1 000 attendees expected from around the globe;
- Three days of demo opportunities;
- To maximise your company's visibility, we have numerous events in the Exhibition Hall, including:
 - Opening Ceremony
 - Refreshment Breaks & Lunches
 - Awards Dinner

EXHIBITION SCHEDULE

3-DAY CONFERENCE PROGRAMME

Two breaks daily will allow attendees to reach out and interact with exhibitors.

Tuesday , 12 September 2023	Set Up	12:00 pm - 18:00 pm.
Wednesday, 13 September 2023	Exhibition Hall	07:30 am - 19:00 pm.
Thursday, 14 September 2023	Exhibition Hall	07:30 am - 17:00 pm.
Friday, 15 September 2023	Exhibition Hall	07:30 am - 14:00 pm.
	Exhibit Tear Down	14:00 pm - 17:00 pm.

EXHIBITOR PACKAGES AND OPTIONS

STANDARD EXHIBITOR

ACFE Members: R20 000.00 per Stand | Non- Members: R25 000.00 per Stand

- A 9 m²(3 x 3) Exhibition Stand. *Please note that this is "space only" (i.e. there is no shell, floor space only).
- 1 table and 2 chairs will be included, should you require additional tables and chairs it will be for your own account, you can contact Sandton Convention Centre, 011 779 0000 or email: .
- Two exhibitor tickets for exhibition stand staff. Strictly no access to the conference sessions. Additional staff tickets are available at R2 500.00 per delegate. This includes access to the exhibition hall and meals.
- Discounted Conference tickets are available for Exhibition staff at R9 800.00 for members and R10 800.00 for non-members. Group booking under the Exhibitor discount does not qualify for a Group discount.
- Corporate logo in the marketing brochure.

If your company does not provide their own conference booth shells you can contact Melanie Wilson from Two Way at +27 71 381 1242 or email melanie@twowayssa.co.za.

EXHIBITION HALL INFORMATION

The venue: Exhibition Hall 1, Level 0, Sandton Convention Centre

The venue is carpeted, approximately 50m wide x 60 m long, with a 4 m high ceiling, serviced by heavy-duty freight elevators and an access tunnel.

Note that the floor plan given here is not to scale.

Exhibitors may indicate the stand of their choice, but should also indicate a second choice. Stand allocation will only be finalised once payment is received. NOTE that the floor plan given here may change to accommodate the number of stands sold. In addition it is pending final approval by the COJ Health and Safety Inspector, who may demand changes. Should such changes influence your stand location we will inform you accordingly. When selecting your stand, please indicate clearly if the selection is based on any special factor, e.g. to be next to another exhibitor so that these preferences may be considered in the event that changes has to be made.

Exhibition Fire Regulation

All materials used in the construction and decoration of exhibits must be flame retardant. Smoking is not permitted in the Sandton Convention Centre. No highly combustible material such as hessian, straw, paper, polyurethane, etc. may be used in the construction of a stand or within the exhibit display. No solid ceilings may be used without prior permission. No dangerous chemicals or gas cylinders may be used/displayed. In addition, no pyrotechnics in any form, open flames or electrical heat generated coils/plates are permitted. Fire exits may not be blocked by any object.

Exhibition Lighting and Electricity

No additional lighting is provided at exhibition stands/spaces, standard ambient room lighting is available. It is advisable to install exhibition stand lighting. Each stand area will receive a single 15-amp power point. Floor hatches spaced every 9 m give access to normal and three-phase electrical power, and telecoms links. It is, nevertheless, advisable to bring an electrical lead and multi plug, although there are many power points, it may just be situated inconveniently to your stand. Each stand area will receive a single 15-amp power point. Please inform Alex van der Walt in writing by e-mailing alex.vanderwalt@inhousevtm.com if you expect to exceed a total power usage of 15 amps per stand unit, so that arrangements can be made to install appropriate additional distribution boards – at cost to the exhibitor. There will be an additional charge for the dedicated distribution board. An exhibitor who is found to be drawing too much power, who has not undertaken the above action will be required to turn off equipment until the power usage is at an acceptable level. All exhibition electrical equipment must comply with the South African Electrical Regulations and the Occupational Health and Safety Act, Act No. 85 of 1993. Should this not be the case, Sandton Convention Centre will remove the electrical equipment from the Centre at the exhibitor's cost. Only Sandton Convention Centre staff may make connections and disconnections to and from electrical power distribution systems. NOTE: A Compliance Certificate is required on completion of electrical installations done by exhibitors. If additional electrical supply is required please contact Katleho Seqapotsa with specifications of additional requirements not less than 10 days in advance of the setup date.

Exhibition Security

The organisers have arranged for an overnight security guard at the venue but Exhibitors are responsible for securing their entire display/exhibition, as the organisers cannot accept responsibility for damage to goods or loss of property. It is recommended that exhibitors lock up valuable items and insure property, as exhibitions will be displayed in a public area. Neither the organisers, venue nor any sub-contractor will accept any liability for any loss or damage to goods or property. It is therefore of vital importance that exhibitors take all the necessary precautions to avoid any losses from occurring. Particular attention must be taken with items such as cellular phones and laptop computers or any other small pieces of equipment and goods of value. We advise exhibitors to ensure that their products and equipment are covered by their own insurance. Additional security attendants/guards dedicated to specific stands may be arranged by contacting Katleho Seqapotsa at katleho@acfesa.co.za. All costs incurred are for the specific exhibitor's account.

**THANK YOU IN ADVANCE FOR YOUR ASSISTANCE IN MAKING
THIS CONFERENCE
A GREAT SUCCESS!**

WE LOOK FORWARD TO SEEING YOU THERE!



(012) 346 1913



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www.acfesa.co.za

[CLICK HERE TO REGISTER](#)